



## Feasibility Study

### What is a Feasibility Study?

A feasibility study is used by businesses, lenders, and investors to determine if a project, business, or idea makes sense from an economic perspective. A break-even point will be determined to calculate how much revenue is required to meet your projected operating expenses. The study also looks at your defined market along with your organizational and operational requirements to generate a 5-year financial model which includes pro-forma financial statements, that can then be provided to an investor or lender in a format they recognize and understand.

Our feasibility study not only includes the report with recommendations, but includes a Financial Model which is developed by our partner who is a CPA, and is our differentiation. We are also willing to speak with the lender or investor on your behalf. To date we have not had a client turned down for lending or investment.

### Topics Covered

- Market Analysis
- Organizational Analysis
- Operational Requirements Analysis
- Financial Analysis
- Financial Model

### Deliverables

- Initial Questionnaire
- Feasibility Study
- Financial Model

**Price Range:** \$3,500.00—\$5,000.00

Price dependent on size and complexity of the business, but will be provided a fixed price at quotation.